

CHAMBER MONTHLY

4300 W. Streetsboro Rd.
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OCTOBER 2023

PRESIDENT'S CORNER

Mark C. Yantek

October might be the only month everyone can agree on: Those of us who don't care for the hot and humid weather of summer welcome the cool, autumn days. Those who dread the approach of winter cling to the last of the season's warmth. And everyone can appreciate the Fall colors that Mother Nature uses to paint the landscape. In fact, having the four seasons to enjoy is one of the many benefits of living in Northeast Ohio. In a way, like nature's yearly cycle, the business year has four seasons as well.

For Christmas tree growers and those whose business involves snow, like plow drivers and ski instructors, the business year is just beginning; for them, it's "spring." For those who grow pumpkins, or sell corn stalks and apples, the business year is in full swing; for them, it's high "summer." For garden centers and bicycle shops, the business year is winding down; it's "fall"

for them. And for swimming pool maintenance companies, house painters and vegetable gardeners, the season has all but ended; October marks their "winter."

Each business, and each type of business, has a "season," but we're all at a different point in our business year. Our Richfield business community is rich in diversity of offerings and robust in the many ways we serve our community. The "four seasons of business" is just as wonderful as Mother Nature's four seasons. As the Richfield Chamber of Commerce, we wish each of you a successful season, whichever one you're in!



LET'S DO LUNCH!

**WEDNESDAY,
Oct. 4, 2023**

Speaker

**John Piepsny,
Park Director, Richfield
Heritage Preserve**

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

at

**Venue South at
Quality Inn & Suites,
Richfield**

Members admitted free with a reservation.

Non-members bring \$20 check payable
to Richfield Chamber of Commerce

No-shows will be invoiced \$20 for their reserved lunch.

**Invite an associate! Bring your
business cards to share.**

**Please R.S.V.P. to
330-659-3300 by 10 AM Oct. 2.**

National Interstate named Top Workplace

National Interstate is honored to receive three awards highlighting its culture and business successes in 2023. The Cleveland Plain Dealer named the Richfield company a Top Workplace for the eighth year in a row, securing the number two overall spot in the "large company" category and taking home the specialty award for "direction."

National Interstate was also named to the Northcoast 99 for the twelfth time and received the Cascade Capital Growth Award for the eleventh time.

According to Tony Prinzo, VP Human Resources, "Our people continue to do amazing things and we are hiring." Visit our careers page at <https://natl.com/careers>.

Our October Speaker

John Piepsny, Park Director, Richfield Heritage Preserve

John Piepsny was named the park director of the Richfield Heritage Preserve in Aug. 2022, coming with 30 years of parks and recreation experience.



He earned his Master of Education, with a concentration in sports management, and a Bachelor of Arts in sports administration and personnel management from Cleveland State University. Piepsny has worked in the recreation field in Brunswick and Cheltenham Township, Pennsylvania.

John was also named the recreation director of Richfield Village at the same time. He said he is accustomed to taking on a wide variety of roles in the field. He presents reports to both the Richfield Joint Recreation District and Richfield Village Council each month.

A couple of challenges John has dealt with are reestablishing recreation programs following a pandemic and looking for new sources of funding for two diverse park systems.

Since being hired, John said he has been amazed at the magic and passion that so many people have for Richfield Heritage Preserve. He has worked to update programs, facilities and trails in the recreation district and in the village.

As a Chamber Member, if you have an event, special promotion or recognition that you would like included in the monthly newsletter, please submit a press release to mail@richfieldchamber.com by the 20th of the month. Your release should be in paragraph format of 100 words or less. Attachments will not be accepted.

Civic Organization hosting Richfield Candidates Night

The Richfield Civic Organization will host a Candidates Night on Wednesday, Oct. 11, 7-9 p.m., in the Richfield Masonic Hall located at 3750 Grant Street. Candidates for Richfield Village Council, Richfield Village Mayor, Richfield Township Trustee, Richfield Township Fiscal Officer, and Revere School Board have been invited to participate.

Each candidate will have an allotted time to speak. The audience may submit questions of a general nature in writing for candidates to respond to. Members of the League of Women Voters will moderate the event and select the questions that will be fielded.

For more information, contact Karen at 330-659-4750.

Richfield Walking Tours with Historical Society

Join the Richfield Historical Society on any Sunday in October for a History of Richfield Walking Tours. All tours begin at 1 p.m. and take about one hour. A guide/storyteller will lead participants on a leisurely walk of approximately one mile. All walks will start at the

Historical Society, 3907 Broadview Road, except for October 29, where participants will meet by the flagpole in West Richfield Cemetery at 4219 Broadview Road. For more information, call 330-659-0336, or visit richfieldohiohistoricalsociety.org.

RHP Newsletter offers latest happenings

Anyone who is interested in the latest happenings at Richfield Heritage Preserve is invited to sign up to receive the RHP e-newsletter. Go to richfieldheritagepreserve.com and click on "Join our Newsletter" at the bottom of the homepage. Please join us in the park!

Richfield Chamber of Commerce Board Members

President – Mark C. Yantek (Regina Health Center)

Interim Vice President – Jim Koewler (Koewler Law Firm)

Secretary – Brian Palone (Wayside Farm)

Treasurer – Justin Hamlin (HFS Wealth Advisors)

Past President – P. Lynn Seifert, Esquire

Resource Chair – Sue Serdinak (Scriptype Publishing)

Membership Chair – Don Laubacher (Township Trustee)

Links for Education Chair – Karen Smik (Richfield Historical Society)

Scholarship Committee Chair – Jim Koewler (Koewler Law Firm)