

CHAMBER MONTHLY

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FEBRUARY 2024

PRESIDENT'S CORNER

Mark C. Yantek

If you are like the typical American, you made some well-intentioned New Year's resolutions at the end of last year. And, like most of us, you probably either forgot about them or decided to abandon them half way through January. If you are one of the few who are still keeping your resolutions, good for you! You are an inspiration to the rest of us. But even if your track record is not so admirable, there is still time to dust off those goals, or maybe set some new ones, and make appreciable gains in this still-new year.

Goals for your business in 2024 do not need to be grand and sweeping; in fact, there is a strong argument to be made for making them modest and reasonable. They are more likely to be achieved if you do not over reach or set your expectations unreasonably high. But the opposite is also true: if you set no goals for advancing your business in 2024, you are much more likely to be in the same place this year as you were last. The key is to establish reasonable yet aggressive plans to grow or advance your business - and then share them with your leadership team. If you

are the only one who knows which direction you are headed and what steps you plan to take, then you will have to do all the heavy lifting yourself.

2024 has the potential to be a breakout year for many Richfield-area businesses, as we are well positioned to benefit from lowering inflation rates and a stable marketplace. With purposeful, determined and reasonable planning, the remaining eleven months of this emerging year can yield tremendous advances for your business and for the wider Richfield business community. At the Richfield Chamber of Commerce, we are energized for all the positive advances our members will realize in 2024. It is not too late to pursue your New Year's resolutions!



LET'S DO LUNCH!

**WEDNESDAY,
Feb. 7, 2024**

Speaker

Kristen M. Scalise, CPA, CFE
Summit County
Fiscal Officer

11:45 Informal Networking

12:00 Light lunch served

12:30 Speaker

1:00 Adjourn

at

**Venue South at
Quality Inn & Suites,
Richfield**

Members admitted free with a reservation.

Non-members bring \$20 check payable
to Richfield Chamber of Commerce
No-shows will be invoiced \$20 for their reserved lunch.

**Invite an associate! Bring your
business cards to share.**

Please R.S.V.P. to
330-659-3300 by 10 AM Feb. 5.

Put Eclipse party on your calendar

With the eclipse just two months away, order your Richfield eclipse sweatshirt or t-shirt soon. It pokes fun at our highest-in-the-country water tower. To order one or more go to maspremium.com/richfield/welcome.aspx.

Also, plan to attend the Chamber's Eclipse party on the Green (corner of routes 303 and 176) on April 8. There will be food, including Richfield Brewing Company's grilled sausage sandwiches, beer and soft drinks, and live music. The party will start at 2 p.m. and last until 4 p.m. Wear your eclipse sweatshirt, which was designed by Revere student Lauren Domdera, with help from her teacher, Bob Pierson.



Our February Speaker

Kristen M. Scalise, CPA, CFE Summit County Fiscal Officer

Kristen M. Scalise CPA, CFE has served as the Summit County fiscal officer since May 2011. She manages the county divisions of auditor, recorder and treasurer.

As a CPA and a certified fraud examiner, Fiscal Officer Scalise has been part of the fiscal accountability of the Summit County fiscal office since 2000.

Prior to being elected fiscal officer, she served as chief deputy fiscal officer for 11 years. She was also employed as a certified public accountant in the private sector for 10 years.

Fiscal Officer Scalise has been recognized at the state level for her commitment to professional development. She currently serves as chairperson of the Summit County Investment Board and Summit County Land Reutilization Corporation; she is an active board member for the Summit County Internal Audit Committee, Summit County Board of Control, Summit County Budget Commission, Summit County IT Board, Summit County Board of Revision, Summit County GIS Advisory Board and the Statewide Legislative Committee for the County Auditor's Association of Ohio since 2013. In 2014, she earned the Distinguished County Auditor Award from the County Auditor's Association of Ohio for completing more than 100 hours of continued education during her term. In 2016, she was nationally recognized by the American Institute of CPAs with the 2016 Outstanding CPA in Government Impact Award at the local level. She is affiliated with several state and county institutions.

Under Scalise's direction, the Summit County Fiscal Office has continued to be the recipient of the Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association of the United States and Canada and the Ohio Auditor of State Award with Distinction.

Scalise is a graduate of the University of Akron and holds a Bachelor of Science degree in accounting.



Health and Wellness Event

BodyWork Chiropractic & Wellness is thrilled to celebrate its one-year anniversary with a Health and Wellness Event on Feb. 17 from 10 a.m.-2 p.m. Join us for a day of celebration featuring health workshops, exclusive giveaways, and nutritious treats. This milestone reflects BodyWork's commitment to promoting holistic health and well-

being for the Richfield community.

BodyWork invites local businesses to be part of this celebration by donating to the raffle basket to promote their brand and showcase their products and services. Interested businesses can contact Dr. Mariah Southard at Chiro@bodyworkoh.com. RSVP on BodyWork's Facebook event page.

HTZ donation drive for Boys Hope Girls Hope

This February, join HTZ Construction in supporting Boys Hope Girls Hope, an organization focused on providing opportunity through best-in-class programming to provide young people in under-resourced communities with the consistent, loving support they need to grow into thriving adults.

HTZ Construction is hosting a donation drive for paper towels, toilet paper, toiletries, hygiene products, laundry products and cleaning supplies for BHGH and will match donations up to \$2,500. Drop your donation off at HTZ through Feb. 28. After-hour donations can be left in the outside deck box.

SAVE THE DATE!

2024 Links for Education Golf Outing
Wednesday, June 12

Recognizing and thanking our Silver & Gold Members

2024 Gold Members (to date) include:



NATIONAL
INTERSTATE
INSURANCE

National Interstate Insurance

2024 Silver Members (to date) include:



ANTHONY
ALLEGA,
INC.

CEMENT CONTRACTOR

Anthony Allega Cement Contractor



EMPACO Equipment Corporation



Revere Local School District



Richfield Banquet & Conference Center, also known as Quality Inn & Suites / Venue South