

# CHAMBER MONTHLY

4300 W. Streetsboro Rd.  
Richfield, Ohio 44286  
www.richfieldchamber.com

Anna Lukasik  
Executive Secretary

Ph: (330) 659-3300 • Email: mail@richfieldchamber.com

## SEPTEMBER 2024

### PRESIDENT'S CORNER

Mark C. Yantek

As hard as it is to believe, it's back-to-school time again! While students are concentrating on learning "the three R's" - readin', 'ritin' and 'rithmatic - we, as the business community of Richfield, should be concentrating on our own version of "The Three R's":

- Reviewing the goals you set for your business at the beginning of the year.

Now that nearly three quarters of the year is in the books, where does your business stand in relation to where you want or need it to be?

- Re-double your efforts at following a "best practices" approach to running your business.

You've established your goals, and you know the strategy needed to achieve them. If your business isn't where it needs to be, then double down on that strategy and expect to see improved results.

- Re-connect with your employees and your customers.

Remember that your employees are your most valuable asset; never take that for granted. And never pass on an opportunity to engage with your customers to determine if you're meeting their needs and expectations.

It's not only school kids who benefit from concentrating on "the three R's." With the proper focus and effort, all of us can show marked improvement this year!

### ACCEPTING BUSINESS NOMINATIONS

Nominate a Richfield business by Nov. 29, 2024 for

### BUSINESS OF THE YEAR

See page 3 in this newsletter for the guidelines.

**ALSO** each year the Richfield Chamber of Commerce recognizes a business that has enhanced their property.

Nominate a Richfield business for the

### BEAUTIFICATION AWARD

Email the chamber at mail@richfieldchamber.com with your beautification nomination. The committee will view all nominated properties.

*As a Chamber Member, if you have an event, special promotion or recognition that you would like included in the monthly newsletter, please submit a press release to mail@richfieldchamber.com by the 20th of the month. Your release should be in paragraph format of 100 words or less. Attachments will not be accepted.*



## LET'S DO LUNCH!

WEDNESDAY,  
Sept. 4, 2024

### Speaker

Dr. Lisa Petit, Superintendent,  
Cuyahoga Valley National Park

11:45 Informal Networking

12:00 Lunch served

12:30 Speaker

1:00 Adjourn

at

Venue South at  
Quality Inn & Suites,  
Richfield

Members admitted free with a reservation.

Non-members bring \$20 check payable  
to Richfield Chamber of Commerce

No-shows will be invoiced \$20 for their reserved lunch.

**Invite an associate! Bring your  
business cards to share.**

Please R.S.V.P. to  
330-659-3300 by 10 AM Aug. 30.

## Our September Speaker

**Dr. Lisa Petit,  
Superintendent, Cuyahoga  
Valley National Park**

Dr. Lisa Petit is the superintendent of Cuyahoga Valley National Park, James A. Garfield National Historic Site in Mentor and First Ladies National Historic Site in Canton. She has been at Cuyahoga Valley National Park for 25 years and has been superintendent since 2021. She joined the National Park Service as a wild-life biologist, later serving as chief of resource management and deputy superintendent. Prior to her NPS career, Petit was a research biologist for eight years with the Smithsonian Institution in Washington, DC. Her research focused on understanding the role of parks and protected areas in resource conservation.



As superintendent, Petit's top priorities are to build strong, inter-dependent relationships between the park and the surrounding communities, protect and restore the natural and cultural heritage of the Cuyahoga Valley, and fulfill the purpose of CVNP as a "National Park to the People" by making CVNP more accessible and relevant to the full diversity of residents in northeast Ohio and the American public.

As superintendent, Petit's top priorities are to build strong, inter-dependent relationships between the park and the surrounding communities, protect and restore the natural and cultural heritage of the Cuyahoga Valley, and fulfill the purpose of CVNP as a "National Park to the People" by making CVNP more accessible and relevant to the full diversity of residents in northeast Ohio and the American public.

## CCG honored with industry award

CCG Automation, an energy services and building automation company located on Congress parkway in Richfield, has received the Midwest 2024 Innovative Energy Project of the Year Award. The award was granted to CCG for a project they completed for UH Ahuja Medical Center. CCG replaced the central plant for the medical center's automation control system, which saved the medical center over \$1 million.



The Richfield Chamber of Commerce is proud to have CCG Automation as a member for almost a decade.

## Special guests at August luncheon

This year's scholarship recipients and their mothers attended the August Chamber of Commerce luncheon. Katie Nowakowski will attend Baldwin Wallace University and Julia Grandon will attend Bowling Green University. Both received a \$1,200 scholarship from the Chamber, after completing an extensive application process. Several students applied for the scholarships, and the applications were evaluated through a blind process.

Additionally, two new members, Jay Springer of State Farm Insurance and



Some members of the Chamber board are shown at the August lunch with the scholarship winners. Shown are (l-r) Jim Koewler, Chamber vice president; Brian Burch, program moderator; Justin Hamlin, Chamber treasurer; Katie Nowakowski (BWU); Don Laubacher, membership coordinator; Julia Grandon (BGSU); and Mark Yantek, Chamber president.

Micole Lumpkin and Dana Walters of Consumers National Bank, received Chamber membership plaques at the luncheon.

## Background of Electoral College will be told

The Richfield Historical Society, as part of its TakeMeBack series, is presenting "America's Electoral College - What Were They Thinking?" on Wednesday, Sept. 11, 7 p.m., in Masonic Hall, located at 3750 Grant Street. Carl Quatraro, with Speaking

on Q, will tell the complete story of the Electoral College system - why it was created to choose the president of the United States and how it works. No reservations are required for this free program. For any event updates, visit [richfieldohiohistoricalsociety.org](http://richfieldohiohistoricalsociety.org).

## Friends celebrating Kirby Day

The Friends of Richfield Heritage Preserve are celebrating Kirby Day on Saturday, Sept. 7, 12 - 4 p.m. It will feature kids' crafts, games, marbles, ice block sledding and fascinating/fun STEM-related activities. Larchmere Fire Works will provide glassblowing demonstrations, and an operating miniature vintage machine shop

will be on display. Some of the park's historic structures will be open to tour. Refreshments and Friends' merchandise will be available. This free, family-friendly event will be held rain or shine. Parking will be at the south entrance of Richfield Heritage Preserve, 3771 Oviatt Rd. For further information, go to [friendsofrhp.org](http://friendsofrhp.org).

## Recognizing and thanking our 2024 Richfield Chamber of Commerce Silver & Gold Members

2024 Gold Members  
(to date) include:



2024 Silver Members (to date) include:



# Nominate the Richfield Business of the Year

The Chamber of Commerce will honor the Richfield Business of the Year at the Chamber's annual banquet. The Chamber Board of Directors is accepting nominations for this award. Large or small Richfield businesses can be nominated and businesses can nominate themselves.

*To nominate a business, please send us:*

- Your name and contact information.
- The name of the business you are nominating.
- The owner or CEO of that business.
- His or her contact information.

*Then describe in 300 words or less how the business meets any or all of the criteria that follow:*

1. This business demonstrates success and exceptional performance in business practices.
2. This business has been recognized in its industry or by an employee or business organization.
3. This business has made an economic impact on Richfield, the region or the state within the last one to three years.
4. This business has demonstrated corporate citizenship and/or community leadership.
5. This business overcame a diverse or extraordinary circumstance.
6. This business fills a unique void in the community.

*Please submit your nomination  
no later than November 29, 2024.*

**It can be emailed to: [mail@richfieldchamber.com](mailto:mail@richfieldchamber.com)**

or mailed to: Richfield Chamber of Commerce,  
4300 W. Streetsboro Rd., Richfield 44286

