

CHAMBER MONTHLY

4300 W. Streetsboro Rd.
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OCTOBER 2025

PRESIDENT'S CORNER

Mark C. Yantek

October might be the only month everyone can agree on. Those of us who don't care for the hot and humid weather of summer welcome the cool, autumn days. Those who dread the approach of winter cling to the last of the season's warmth. And everyone can appreciate the fall colors that Mother Nature uses to paint the landscape. In fact, having the four seasons to enjoy is one of the many benefits of living in Northeast Ohio. In a way, like nature's yearly cycle, the business year has four seasons as well.

For Christmas tree growers and those whose business involves snow - like plow drivers and ski instructors - the business year is just beginning; for them, it's "spring." For those who grow pumpkins, or sell corn stalks and apples, the business year is in full swing; for them, it's high "summer." For garden centers and bicycle shops, the business year is winding down;

it's "fall" for them. And for swimming pool maintenance companies, house painters and vegetable gardeners, the season has all but ended; October marks their "winter."

Each business, and each type of business, has a "season," but we're all at a different point in our business year. Our Richfield business community is rich in diversity of offerings and robust in the many ways we serve our community. The "four seasons of business" is just as wonderful as Mother Nature's four seasons. As the Richfield Chamber of Commerce, we wish each of you a successful season, whichever one you're in!



LET'S DO LUNCH!

**WEDNESDAY,
Oct. 1, 2025**

Speaker:

**Adolfo Polanco,
Co-Founder & Director of
AI-Driven Strategy,
Banana Blueprint**

11:45 Informal Networking

12:00 Lunch served

12:30 Speaker

1:00 Adjourn

at

**Venue South at
Quality Inn & Suites,
Richfield**

Members admitted free with a reservation.

Non-members bring \$20 check payable
to Richfield Chamber of Commerce

No-shows will be invoiced \$20 for their reserved lunch.

**Invite an associate! Bring your
business cards to share.**

Please R.S.V.P. to 330-659-3300
or mail@richfieldchamber.com
by 10 AM Sept. 29.

Richfield Chamber of Commerce Board Members

President – Mark C. Yantek (Regina Health Center)

Interim Vice President – Jim Koewler (Koewler Law Firm)

Secretary – Dr. Mariah Southard (Bodywork Chiropractic and Wellness)

Treasurer – Justin Hamlin (HFS Wealth Advisors)

Past President – P. Lynn Seifert, Esquire

Resource Chair – Sue Serdinak (ScripType Publishing)

Membership Chair – Don Laubacher (Township Trustee)

Links for Education Chair – Karen Smik (Richfield Historical Society)

Scholarship Committee Chair – Jim Koewler (Koewler Law Firm)

Our October Speaker

**Adolfo Polanco,
Co-Founder & Director of
AI-Driven Strategy,
Banana Blueprint**

Banana Blueprint is a consulting firm that helps businesses scale with clarity.

We manage online identity and make sure a brand's digital presence matches its real-world reputation. At the same time, we build Intelligent Business Systems such as CRMs, automations, and dashboards that prevent leads from slipping through the cracks and give owners a clear view of their business.

We bring structure, strategy, and a refined presence so companies can grow with confidence and consistency.



See HTZ home in Parade of Homes

HTZ will be placing their new build in the Cleveland HBA Fall Parade of Homes. It is being held on Oct. 4 & 5, and 11 & 12 from 12-5 p.m. The event will be held at 2492 Center Rd, Avon 44011. We

welcome anyone to stop out and visit, or also visit any of the other homes in the parade.

Please visit the Greater Cleveland HBSA website for more information.

Legends of RHP Hike

The Friends of Richfield History Preserve will offer a history hike - Legends of RHP - at the park on Sunday, Oct. 19, from 2-4 p.m.

Attendees should use the 3771 Oviatt Rd. park entrance and meet by the Oviatt House.

Lynn Richardson, Friends' histo-

rian, will lead the hike through part of the former Kirby estate. The route, which will include some hilly terrain, is about one mile long. Attendees should dress for the weather. Suitable footwear, insect repellent, and a reusable water bottle are recommended.

Visit friendsofrhp.org for updates.

TakeMeBack features Cleveland's Iconic Crossroads

The Richfield Historical Society's final *TakeMeBack* series talk will take place on Tuesday, Oct. 21, from 7-8 p.m., at Richfield Fellowship Hall, 3903 Broadview Road.

Dennis Sutcliff, of Lost Cleveland Memories, will present *East 105th and Euclid - Cleveland's Iconic Crossroads*. Originally known as Doan's Corners, the area began

as a stagecoach stop on the road from Buffalo to Cleveland. In the first half of the 20th century, it became an entertainment mecca, offering Clevelanders a taste of New York City's high-life. Today, it is part of the sprawling campus of the Cleveland Clinic. Visit richfieldohiohistoricalsociety.org for any event updates.

Trick or Treat with seniors

The Inn at Apple Ridge is inviting local families to enjoy trick or treating with our seniors. Put on your best costumes and join us for a safe, indoor trick or treating experience

on Oct. 23. 6-7 p.m. at 3308 Brecksville Rd.

Please bring your own bag or bucket for candy. Candy donations will also be accepted until Oct. 22.

As a Chamber Member, if you have an event, special promotion or recognition that you would like included in the monthly newsletter, please submit a press release to mail@richfieldchamber.com by the 20th of the month. Your release should be in paragraph format of 100 words or less. Attachments will not be accepted.

Recognizing and thanking our 2025 Richfield Chamber of Commerce Silver & Gold Members

2025 Gold Members include:



NATIONAL INTERSTATE
INSURANCE
Member of Great American Insurance Group

2025 Silver Members include:

